
Message from the President

Wrapping Up 2013

Thanks for a great year! It has been an honor and a privilege to serve as the President of ASTD Memphis. The Board is full of passionate professionals I have the pleasure to call my friends. The Memphis Chapter is in competent hands as the new Board prepares for 2014 under Leonard Cochran's leadership.

For those who were unable to attend the Annual Learning and Performance Summit 2013 or this year's holiday social, you should make it a New Year's resolution to attend next year. The ALPS presenters were educational and entertaining. It was one of the best events yet! Crystal Crutcher and the ALPS planning committee deserve an award for organizing and executing a wonderful event. The holiday social had delicious food and lots of laughs. Special thanks to Tiereny Tunstall and Steven Johnson for organizing the event and gift donations. If you've never attended this event, there are lots of great gifts to bid on with your ASTD Bucks.



Again, thank you for a great year and for helping create a world that works better.

Sincerely,

Steven Aronson
2013 Chapter President

Calling all Presenters!

ASTD Memphis is seeking presenters for luncheons throughout 2014. If you or someone you know can share expertise in one of the following fields, please contact our 2014 VP of Programs, Chuck Jones, at programs@astdmemphis.org.

- Knowledge Management
- Coaching
- Integrated Talent Management
- Managing Learning Programs
- Evaluating Learning Impact
- Learning Technologies
- Training Delivery
- Instructional Design
- Performance Improvement
- Change Management

Upcoming ASTD Memphis Events

January 14th – Building a Culture that Delivers a Branded Customer Experience

Date: Tuesday, January 14th, 2014

Presenter: Don Hutson, Corporate Director,
Organizational Effectiveness,
Development, and Training
Methodist-Le Bonheur Healthcare

Location: *NEW LOCATION* TBD

Time: 11:30 a.m. – 1:00 p.m.

How did Methodist Le Bonheur Healthcare tackle 3 significant aspirations?

- Create a branded customer experience
- Touch every single Associate with the language of their “Power of One” culture
- Grow/support every leader to deliver the content to their teams.

Don Hutson grew up in Memphis and received his Industrial Engineering degree from the University of Tennessee. Don brings over 25 years of organizational development and performance improvement experience within manufacturing and corporate groups across multiple industries. He is currently the Corporate Director of Organizational Effectiveness, Training, and Development for MLH. His skills include group facilitation, team building, leadership development, organizational design, process improvement, training development/delivery, change management, and culture change. Don is committed to the principle of improving results by leveraging the diversity within teams.

February 11th – Stayed Tuned!

Date: Tuesday, February 11th, 2014

Location: *NEW LOCATION* TBD

Time: 11:30 a.m. – 1:00 p.m.

Upcoming ASTD Memphis Events

March 11th – Leadership through Fellowship

Date: Tuesday, March 11th, 2014

Location: *NEW LOCATION* TBD

Time: 11:30 a.m. – 1:00 p.m.

During this presentation, participants will learn:

- Leadership definition
- An enhancement-measuring and evaluating leadership excellence
- Leadership through followership- a key resemblance of leadership today

Evan Nelson is an Organizational Development Consultant for the Center for Education and Organizational Development at Baptist Memorial Health Care Corporation. He completed his Associate's Degree from Southwest Tennessee Community College, his Bachelor's Degree from Christian Brothers University, his Master's Degree from the University of Phoenix, and currently in the final phases of completing his PhD in Human Services. His area of expertise and concentration is in leadership development and executive coaching.

New and Renewal Members

On behalf of the Chapter, we want to express our thanks to the people who either joined or renewed their membership during November 2013.

NEW

*Edward Colvin
Jon Jackson
Michelle Monroe*

RENEWAL

*Randy Ables
Steven Aronson
Debra Bennett
Leonard Cochran
Randy Griggs
Sylvia Joure*

Member Spotlights- Meet TWO of our ASTD Memphis Members!

Melissa McDermott

Melissa McDermott is a Training Supervisor for ASICS America, a performance athletic product company based in Kobe, Japan. Three years ago, Melissa joined ASICS as a member of the project team for their new distribution center in Byhalia, Mississippi. She was responsible for all instructional design, curriculums and training schedules. As a change agent, Melissa was held accountable for all transfer of knowledge and skills required for the employees to transition into the new facility and deliver a successful startup.



Currently, Melissa works with all levels of management to conduct needs analysis for soft skills training. She designs and facilitates classes in leadership, effective communication, personal effectiveness, conflict resolution, and other various training programs. She has established a cohesive training team which is viewed as a valuable resource. Enabling an employee to develop their skills and advance their career gives Melissa a sense of accomplishment.

Melissa's prior experience includes one year as a Recruitment Specialist for Sedgwick CMS, five years as a Recruitment Specialist at ALSAC/St Jude, and two years with the Girl Scouts of America as a Facilitator.

Melissa started her career in Human Resources as a facilitator for a legal support service. She moved into various management roles but found herself many years later in a facilitator role again leading team building activities with the Girl Scouts organization and other community outreach associations affiliated with the Girl Scouts. While she has enjoyed recruiting and placing top talent in open positions for several companies, Melissa has realized her true calling is training and facilitating. She has been a member of ASTD since 2010 and was a member of SHRM from 2004 to 2010. Melissa has a Bachelor of Arts in Communication from the University of Memphis and plans to obtain her CPLP certification and to become a Coach U facilitator.

Melissa is a native of Fort Worth, Texas and moved to Tennessee in 2000. She loves nature and enjoys hiking, camping, going to the beach or mountains, and photographing it all. During the fall, Melissa loves watching football (the best sport on earth). Also, Melissa likes to watch Oprah's Life Classes and Soul Food Sundays. She learns everyday about unconditional love from her two dogs Coco and Lola.

Member Spotlights- Meet TWO of our ASTD Memphis Members!

Matthew Bolton

Matthew Bolton is a native Tennessean, born in Memphis and growing up in Collierville. He has recently finished his second semester at the University of Memphis as a graduate student in the Master of Professional Studies program, seeking a degree in training and development. Matthew works full-time in customer service at Sentrynet, a third-party residential and commercial alarm monitoring company. Working full-time and attending graduate school leaves him little time for hobbies, but he enjoys reading, sleeping, attending Memphis Tiger football and basketball games, traveling, and spending time with his niece and nephew.



Matthew spent many years as a public school teacher. He's taught in both Memphis City Schools and Shelby County Schools. A couple of years ago, Matthew decided it was time for a career change. He feels that becoming a training professional is a natural extension of his teaching experience. In the future, he hopes to become a training professional in customer service or in the hospitality industry.

Advertise with ASTD Memphis!

Below are rates for purchasing ads
that will appear in one (1) issue of our e-Newsletter!

Full page (8 ½" x 11")	\$75
Half page (8 1/2 "	\$40
Quarter page	\$25
Eighth page	\$15

Email marketing@astdmemphis.org for more information.

ALPS 2013 - You Should've Been There!

If you missed ALPS 2013, you really missed a treat!
A special thank you to all who attended and contributed to making the event a success!
Photos by Lizann Photography, lizann_photography@yahoo.com, 901-493-2249

