
Message from the President

Take it to the Next Level!

Greetings ASTD Memphis!



Summer is almost here, school is out, and many of you are anticipating vacation time. While you are taking a break to enjoy some family time, I hope you incorporate learning and development into your activities. After all, you could be grooming future ASTD leaders!

ASTD Memphis achieved 100 percent CORE for 2011 by successfully meeting all 18 requirements! ASTD Chapter Operating Requirements (CORE) is a set of performance guidelines designed to help chapters deliver consistent benefits to members. CORE consists of elements in five key areas: administration, financial, membership, professional development, and communication, which are necessary for running a chapter like a business. Also, our Chapter received the Chapter Membership STAR with a joint membership (national & local) between 35 – 50 percent.



A special thank you goes out to all our members and volunteers. Without all of you, none of this would be possible. ASTD Memphis exists because of you!



Make sure you join us June 12 for our monthly learning event. Our special guest will be Kimo Kippen, Chief Learning Officer of Hilton Worldwide. Kimo will be speaking on Managing the Learning Function and leading organizational change.

Remember you get the most out of your membership by becoming involved in chapter operations and working with other members. Please join us by volunteering this year to get the most rewarding experience.

Take It to the Next Level!

Debra M Bennett
ASTD Memphis
Chapter President

100% CORE (Chapter Operating Requirements) for 2011



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April 2012

Debra Bennett
Memphis Chapter
4728 Spottswood Ave., #209
Memphis, TN 38117

Dear Debra,

Congratulations to your chapter on achieving 100 percent CORE for 2011 by successfully meeting all 18 requirements! Based on your reported joint membership percentage, your chapter is also recognized as a Chapter Membership STAR with joint membership between 35-50 percent.

ASTD recognizes your chapter's efforts to provide value to local members through well run programs and services and excellent operations. We appreciate your partnership in serving our local members.

Thank you for your continued commitment to and support of ASTD and the learning and development profession.

Sincerely,

Tony Bingham
President and CEO

Upcoming Events

June 12th – Kimo Kippen, CLO, Hilton Worldwide, McLean, VA.

Date: Tuesday, June 12, 2012

Presenter: Kimo Kippen, VP of Learning,
Chief Learning Officer, Hilton Worldwide

Location: Holiday Inn – University of Memphis
3700 Central Avenue, Memphis, TN 38111

Time: 11:30 a.m. - 1:30 p.m.



Kimo Kippen is the VP of Learning, Chief Learning Officer for Hilton Worldwide. Kimo is responsible for learning and development at all levels of the organization. Hilton Worldwide consists of ten brands in 88 countries for a total of 3,800 hotels or 630,000 rooms making it the largest hotel company on earth. Kimo has played vital part in transforming Hilton Worldwide's training team into a more global and dynamic learning organization that aligns with the corporate vision and better meets the needs of its employees.

Kimo will be speaking on Managing the Learning Function and leading organizational change. Kimo is also a former President of the Washington D.C. Metro ASTD Chapter and he has also served on the National ASTD Board.

July 10th – Coaching Tools for Trainers

Date: Tuesday, July 10, 2012

Presenter: Jon Veazey

Location: Holiday Inn – University of Memphis
3700 Central Avenue, Memphis, TN 38111

Time: 11:30 a.m. - 1:30 p.m.



Jon has over 20 years of practical, broad-based leadership and consulting experience and he helped many organizations, from sole proprietorships to Fortune 50 companies, achieve their performance goals.

Jon understands that people are at the heart of everything an organization does and that individual performance is directly related to bottom line profitability.

Prior to co-founding Leadership Coaching & Consulting, Jon was a Change Management Consultant for a Big Five Consulting firm and a Continuous Improvement Manager for a Fortune 30 company.



Welcome New and Renewal Members

On behalf of the Chapter, we want to express our thanks to the people who either joined or renewed their membership during May 2012.

NEW

Andrea Churchill
AVP, Training and Development Director
MAA

Nancy Rumsey
Operation Trainer
Walgreens

Rachel Kohr
Instructional Designer
Hilton Worldwide

Robin Thomas
Sales Trainer
Syngenta

RENEWAL

Dickmar Tejada
Training Development Specialist
Memphis Light, Gas & Water

Jennifer Snyder

Linda Heitzman
FedEx

Quote for the Month

“We now accept the fact that learning is a lifelong process of keeping abreast of change. And the most pressing task is to teach people how to learn.”

Peter Drucker

CPLP Members

CONGRATULATIONS!!!!!!



The ASTD Certification Institute built the Certified Professional in Learning and Performance (CPLP) credential to provide a way for workplace learning and performance professionals to prove their value to employers and to be confident about their knowledge of the field.

Earning the CPLP certification requires industry-related experience, successfully passing a knowledge-based examination, and submitting a work product that meets performance standards. Our ASTD Memphis Chapter would like to recognize the following Learning Professions who received their CPLP Certification this year:



Farrah Schneider
Sr. Manager, Curriculum Design
Hilton Worldwide



Jacqueline Dutsch
Instructional Designer
Hilton Worldwide



Jeff Fendley
Director of Training
Merry Maids



Jill Quarles
Sr. Manager, Curriculum Design
Hilton Worldwide



Rachel Kohr
Instructional Designer
Hilton Worldwide

For additional information about the CPLP Certification process go to the ASTD website <http://www.astd.org/Certification> and/or contact Steven.Aronson@FedEx.com, or Leonard.Cochran@Hilton.com

Good Readings for Learning Professionals!

Seven Timeless Tips To Build Successful Working Relationships

Here are some great foundations for creating lasting relationships in any area of business, no matter what your position is:

1. **Never criticize, complain, or condemn.** Be as positive and cheerful as possible. Never share negative things about your personal life in a business setting, and never criticize anything political or religious in your workplace. Appear open and easygoing.
2. **Aim for acceptance.** Respectfully accept others' viewpoints and opinions. People crave acceptance, and those who feel accepted by you personally will want to do business with you.
3. **Offer approval.** Give praise and approval to people for practically anything they do. Coworkers will gravitate toward you and you'll be welcome wherever you go.
4. **Show your appreciation.** Make others feel more valuable and important by acknowledging their actions and presence graciously.
5. **Admire the achievements of others.** Avoid jealousy and make admiration your goal.
6. **Be straightforward.** Disagree or agree with others when appropriate. Be frank with your opinions and avoid gossip. People will feel comfortable in your presence when they know where you stand and what you genuinely believe.
7. **Give loads of attention to others.** You can pay anyone a great compliment simply by focusing your attention on them. Nothing can make a human being feel more special than to be seen and heard.



~ Adapted from Advanced Selling Strategies, by Brian Tracy (Simon & Schuster)

The article was taken from the The Catalyst Newsletter, June 2012. Thanks to Bill Burtch, President, Harmony Coaching & Consulting, for allowing us to include this article.

If you would like to share with our ASTD Chapter members a good book summary and/or an article, please send us an email to newsletter@astdmemphis.org. Your knowledge and expertise are greatly appreciated.